

Education

Bachelor of Arts in Communication - Broadcasting & Media Productions Minor (May 2020)

Messiah College (now Messiah University) – Mechanicsburg, PA

GPA: 3.6/4.0

Work Experience

Assistant Site Manager - acac Fitness and Wellness Center – Exton, PA (Summer 2018-Present)

- Maintain duties within four departments (Aquatics, Manager on Duty, Member Services, Kids Zone)
- Handle account information for new and existing members and assist in all departments' operations
- Rejuvenated an outdated program and managed swim lesson schedules for 10+ instructors. Voted "Best Swim Lessons" in 2023 by The Daily Local News-Best of Chester County

Marketing Specialist, Builder Funnel – Colorado Springs, Colorado (Spring 2022-Summer 2022)

- Implemented SEO research, audience targeting, and performance tracking for clients in the "Design-Build" industry. Edited landing pages and performed email and social media marketing using HubSpot

Film Team, Providence Church, West Chester, PA (Summer 2018-Summer 2022)

- Assisted in streaming the services by setting up lighting and camera features behind the broadcasts
- Gained experience in perfecting skills in lighting, camera operation, and production setups

Server/Bartender, Artillery Brewing – West Chester, PA (Summer 2021-Winter 2022)

- Matured to bartending by providing customers the product with excellent service and clarity
- Worked closely with the Head of Marketing to brainstorm and carry out content for digital platforms

Second Assistant Camera, "Sixes and Sevens" Short Film – Chester County, PA (Fall 2021)

- Shadowed the Cinematographer and Director on set while shooting over various days and locations
- Was in charge of duties like swapping lenses, slating, continuity duty, and craft service
- Sought out to assist in every department in order to learn all areas of the fast-paced film environment
- Spoke to others about their industry experiences and made professional connections

Athletic Communications Work Study, Messiah College – Mechanicsburg, PA (Fall 2019-Spring 2020)

- Assisted in broadcasting sporting events by operating cameras and the GoMessiah.tv streaming services
- Sought out a role in game day promotions and assisted in writing or editing sports articles

Production Development Intern, Koi-Fly Creative – West Chester, PA (Summer 2019)

- Completed an intern project as LP/PS/Editor and developed a promotional video for a client
- Gained experience directing a project and how to plan ahead in a production field, while also multitasking and working quickly in a fast-paced environment
- Studied camera and audio techniques by working closely with the production team as a PA on client shoots

Communications Coordinator, Student Athlete Advisory Committee, Messiah College - Mechanicsburg, PA (Fall 2019-Spring 2020)

- Created content for email and social media communication and gained graphic design experience
- Scheduled meetings through Conference Services and meeting appointments through Outlook
- Oversaw content distributed through Canvas and provided leadership for 1-2 sub-committees
- Communicated with on-campus and off-campus organizations for partnering purposes

Social Media Manager Website/Video Committee Head, Messiah College Softball – Mechanicsburg, PA (Fall 2017-Spring 2020)

- Kept followers informed about important events by overseeing creative content on team's website
- Informed others in a fun and convenient way by creating video material of events and trips

BANGS Brand Ambassador, BANGS Shoes - West Chester, PA (Winter 2018-Winter 2020)

- Used social media to promote a shoe company and increased their market with discount code sales
- Allowed for creativity and the ability to spread a company mission through photography and positivity